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**Sears**





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There's more than just the latest fashions and household goods that most stores offer...

There's America's best-selling appliances and a nation-wide service organization that can handle just about any problem

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USE HOME DELIVERY

NO MORE THAN **75¢** OVER STORE PICKUP

**SAVE A TRIP**

See page 566



*yourself why we say, "there's more for your life at Sears"*



(1 and 2) Take a little jump... into jumpsuit and pants of cool Celanese Fortrel\*\* polyester and cotton knit. Both are machine washable. *State S,M,L.*  
 Misses S(8-10); M(12-14); L(16-18).  
 Petite (5 ft. 2½ in. and under);  
 Average (5 ft. 3 in. to 5 ft. 6½ in.);  
 Tall (5 ft. 7 in. to 5 ft. 11 in.)

(1) The jumpsuit... with elasticized waist, shoulder buttons, ¾-length sleeves and front pockets. Tapered at ankles.

Colors	Petite	Average	Tall
White	X 7 K 28635F	X 7 K 28531F	X 7 K 28629F
Black	X 7 K 28636F	X 7 K 28532F	X 7 K 28638F
Red	X 7 K 28637F	X 7 K 28533F	X 7 K 28639F
Wt.	14 oz.	15 oz.	1 lb.
Price	\$30.00	\$30.00	\$32.00

(2) Softly pleated pants... with side buttons, tapered legs and front pockets.

Colors	Petite	Average	Tall
White	X 7 K 28682F	X 7 K 28684F	X 7 K 28657F
Black	X 7 K 28681F	X 7 K 28683F	X 7 K 28686F
Wt.	13 oz.	14 oz.	15 oz.
Price	\$22.00	\$22.00	\$23.00

(3) Red hot T-shirt... in cotton and Celanese Fortrel\*\* polyester knit. Sleeveless shirt is machine washable. Misses' S(8-10); M(12-14); L(16-18). *State S,M,L.*  
 X 7 K 28379F—Shpg. wt. 5 oz. ... **\$14.00**

(4) The Cover-up... a fashion secret is out. Over pants or swimsuits, the cotton and polyester knit shirt with round collar and front pockets completes the look. Shirttail bottom, machine washable. Misses' S(8-10); M(12-14); L(16-18). *State S,M,L.*  
 X 7 K 28928F—White. See other colors on p. 39.  
 Shipping weight 8 ounces. .... **\$24.00**

(5) A touch of the Orient... stylish pullover T-shirt of cotton and Celanese Fortrel\*\* polyester. Overcast stitching around the neck and sleeves. Print on front reads "Winter, Spring, Summer, Fall" in Chinese letters. Machine washable. *State S,M,L.*  
 Misses' S(8-10); M(12-14); L(16-18).  
 X 7 K 28381F—Wt. 5 oz. .... **\$14.00**  
 \*Fortrel® is a trademark of Fiber Ind., a subsidiary of Celanese Corporation.

(A) The wide belt... an extra that adds style. Gabardine belt is 3 inches wide with matching interlock buckle. *State SM, ML.*  
 Waist sizes SM(24-28); ML(29-33) inches.  
 X 7 K 28784F—Black  
 X 7 K 28785F—Red  
 X 7 K 28783F—White  
 Shpg. wt. 3 oz. ... **\$10.00**

Cheryl Tiegs is wearing her personal jewelry

FOR MORE CHERYL TIEGS FASHIONS  
 SEE PAGES 28 TO 39





**MORE FASHION  
EXCITEMENT  
FROM CHERYL**  
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**Sears**





# ONE TOUCH AND YOU'RE IN TOUCH WITH TOUCH-A-MATIC® PHONES

One-button dialing is very reassuring in an emergency, increases office efficiency and eliminates the frustration of losing or misdialing a number. Last number redial button automatically dials busy numbers again and again. Each has hold/off/ringer control. Plug into any modular jack, see note on p. 911. All are warranted by the Western Electric Co., write for free copy, p. 562.

Features	(1) Touch-a-matic® 8000 with "hands-free" speakerphone	(2) Touch-a-matic® 1600 with memory-retaining battery back-up	(3) Touch-a-matic® 300/305 with speaker mute button
Number Memory	60 numbers with 32 digits each	16 numbers with 11 digits each	2 numbers with 11 digits each
Digital Display	Shows time, date, number called, call length plus step-by-step programming		none
Model	desk only	one unit is both desk and wall	300 is desk 305 is wall
Dialing System	Touch-Tone® (use with MCI or Sprint) or switchable to pulse	Touch-Tone® only (can be used with MCI or Sprint)	Touch-Tone® only (can be used with MCI or Sprint)
Catalog Number	3 K 24262C	3 K 24270C	Desk 3 K 24268C Wall 3 K 24269C
Shpg. wt.	2 lbs. 8 oz.	2 lbs. 8 oz.	2 lbs.
Price	\$229.99	\$149.99	\$79.99

\*Registered Service Mark of AT&T



# Panasonic's Integrated Telephone System is 3 systems in one!

Dual cassette answering system with remote control, 10-number auto-dialer plus full-feature telephone in one compact unit. Handset/auto-dialer plugs into the answering machine or any wall jack. Dial without lifting the phone... monitor speaker lets you know when your party answers so you can pick it up. Remote control activates your machine from anywhere in the world... toll saver guards against unwanted tolls if no messages have been received. Voice Activated Recording (VOX) allows caller to speak on incoming message tape as long as he wishes... shuts off automatically when voice stops. Records 2-way conversations. Soft-touch controls. UL listed for 110-120-volts, 60-Hz AC. Warranted by Panasonic, to write for free copy, see page 562.  
3 K 5978C—Shipping weight 11 pounds. .... \$269.99



MORE  
WAYS TO KEEP  
IN TOUCH

*There's more for your life at*

**Sears**






*Diane Van Furstenberg*

SEE MORE HOME FASHIONS  
STARTING PAGE 1062





Atlantis Gates... designer-inspired elegance for your bedroom. Lustrous polyester and cotton fabric has a chintzed finish (except sheets) and features a pearl grey background accented with shades of peach, rose, seafoam and lavender. All items, except pillows and draperies, are machine washable.

State color number 317-Pearl Grey

Comforter is plumped with polyester fill.

96 K 5250H—Twin, 68x86 in. Shpg. wt. 5 lbs. 1 oz. ...\$70.00

96 K 5251H—Full, 76x86 in. Shpg. wt. 5 lbs. 9 oz. ... 80.00

96 K 5252H—Queen, 86x92 in. Shpg. wt. 6 lbs. 3 oz. ... 90.00

96 K 5253H—King, 100x92 in. Shpg. wt. 7 lbs. .... 100.00

Pillow Shams are tailored and filled with polyester for softness. Fit pillow sizes below.

96 K 5254H—Standard, 20x26 in. Shpg. wt. 9 oz. Ea. \$20.00

96 K 5255H—Queen, 20x30 in. Shpg. wt. 11 oz. ... Ea. 22.00

Accent Pillows have polyester fill. Spot clean.

96 K 16740H—Rectangle, 10x14 in. Shpg. wt. 5 oz. ...\$20.00

96 K 16741H—Neckroll, 6x14 in. Shpg. wt. 4 oz. .... 20.00

Bed Ruffle has platform top to resist shifting.

96 K 5310H—Twin, 39x75 in. Shpg. wt. 1 lb. 7 oz. ....\$30.00

96 K 5311H—Full, 54x75 in. Shpg. wt. 1 lb. 11 oz. .... 35.00

96 K 5312H—Queen, 60x80 in. Shpg. wt. 1 lb. 15 oz. ... 40.00

96 K 5313H—King, 76x80 in. Shpg. wt. 2 lbs. 3 oz. .... 45.00

PERMA-PREST® Percale Sheet Sets are finely woven with 200 thread per sq. in. for softness and durability... just machine wash, tumble dry. Hemmed flat sheets and pillowcases; Elasto-Fit® fitted bottom sheets.

Twin Sets includes 1 flat sheet 66x96 inches; 1 fitted sheet 39x75 inches; 1 standard pillowcase 20x30 inches.

96 K 9950H—Shipping weight 2 lbs. 8 oz. .... Set \$29.99

Full Sets includes flat sheet 81x96 inches; 1 fitted sheet 54x75 inches; 2 standard pillowcases 20x30 inches ea.

96 K 9951H—Shipping weight 3 lbs. 8 oz. .... Set \$44.99

Queen Sets includes 1 flat sheet 90x102 inches; 1 fitted sheet 60x80 inches; 2 queen pillowcases 20x34 in. each

96 K 9952—Shipping weight 3 lbs. 13 oz. .... Set \$54.99

King Sets includes 1 flat sheet 108x102 inches; 1 fitted sheet 75-78x80 inches; 2 king pillowcases 20x40 in. each

96 K 9953H—Shipping weight 4 lbs. 8 oz. .... Set \$64.99

Pinch-pleated Draperies have a polyester and cotton lining, 5-inch bottom hem. Tiebacks incl. Dry clean only.

96 K 13650H—48x63 in. long. Wt. 1 lb. 11 oz. .... Pr. \$50.00

96 K 13651H—48x84 in. long. Wt. 2 lbs. 3 oz. .... Pr. 55.00

Rod-pocket Valance is 84x13 inches deep.

96 K 13652H—Shipping weight 8 ounce. .... \$22.00

**MORE  
HOME  
FASHION NEWS**

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**Sears**



# New **STRATUM** dress shirts... all 1000 combinations of sizes, fits and colors come out of the dryer more wrinkle-free than any other dress shirt we've ever sold

An exclusive polyester and cotton blend that is so comfortable you'll be tempted to wear it for dress or casual. Collar, placket and cuffs fused for a smooth finish. It comes out of the dryer wrinkle-free for super easy-care and is woven to resist pilling and abrasion for longer wear. Edge-stitched collar and single needle tailoring for a touch of class. Long sleeves have tailored placket and two-button adjustable cuffs. PERMA-PREST® shirts are machine washable. Tumble dry. See fitting room below.

Colors	REGULAR CUT	
	Short size	Long sleeve
Lt. blue	X33K75081F	33K74251F
Lt. peach	X33K75088F	33K74258F
Gray	X33K75085F	33K74255F
Ecru	X33K75083F	33K74253F
White	X33K75089F	33K74259F
Shpg. wt.	10 oz.	9 oz.
Price	\$17.00	\$15.00

Colors	FITTED CUT		REGULAR CUT		FULL CUT	
	Average size		Average size		Average size	
	Long sleeve	Short sleeve	Long sleeve	Short sleeve	Long sleeve	Short sleeve
Lt. blue	X33 K 75031F	33 K 74061F	X33 K 75021F	33 K 74031F	X33 K 75051F	33 K 74071F
Lt. peach	X33 K 75038F	33 K 74068F	X33 K 75028F	33 K 74038F	X33 K 75058F	33 K 74078F
Yellow	X33 K 75034F	33 K 74064F	X33 K 75024F	33 K 74034F	X33 K 75054F	33 K 74074F
Lt. violet	X33 K 75037F	33 K 74067F	X33 K 75027F	33 K 74037F	X33 K 75057F	33 K 74077F
Gray	X33 K 75035F	33 K 74065F	X33 K 75025F	33 K 74035F	X33 K 75055F	33 K 74075F
Ecru	X33 K 75033F	33 K 74063F	X33 K 75023F	33 K 74033F	X33 K 75053F	33 K 74073F
White	X33 K 75039F	33 K 74069F	X33 K 75029F	33 K 74039F	X33 K 75059F	33 K 74079F
Gray stripe	X33 K 75136F	33 K 74296F	X33 K 75126F	33 K 74286F	X33 K 75146F	33 K 74306F
Blue stripe	X33 K 75131F	33 K 74291F	X33 K 75121F	33 K 74281F	X33 K 75141F	33 K 74301F
Red stripe	X33 K 75135F	33 K 74295F	X33 K 75125F	33 K 74285F	X33 K 75145F	33 K 74305F
Brown stripe	X33 K 75133F	33 K 74293F	X33 K 75123F	33 K 74283F	X33 K 75143F	33 K 74303F
Shpg. wt.	9 oz.	8 oz.	10 oz.	8 oz.	10 oz.	10 oz.
Price	\$17.00	\$15.00	\$17.00	\$15.00	\$17.00	\$15.00

## WHITE COLLAR CLASSICS

Gray	X33 K 75185F	X33 K 75175F		
Lt. peach	X33 K 75187F	X33 K 75177F		
Lt. blue	X33 K 75181F	X33 K 75171F	X33 K 75291F	
Blue stripe	X33 K 75491F	X33 K 75411F	X33 K 75441F	
Red stripe	X33 K 75496F	X33 K 75416F		
Brown stripe	X33 K 75493F	X33 K 75413F		
Shpg. wt.	9 oz.	10 oz.	10 oz.	
Price	\$17.00	\$17.00	\$17.00	

Colors	FITTED CUT		REGULAR CUT		FULL CUT	
	Tall size		Tall size		Big-Tall size	
	Long sleeve	Short sleeve	Long sleeve	Short sleeve	Long sleeve	Short sleeve
Lt. blue	X33 K 76521F	X33 K 76091F	X33 K 76501F	X33 K 76061F	X33 K 76511F	X33 K 76081F
Lt. peach	X33 K 76528F	X33 K 76098F	X33 K 76508F	X33 K 76068F	X33 K 76518F	X33 K 76088F
Gray	X33 K 76525F	X33 K 76095F	X33 K 76505F	X33 K 76065F	X33 K 76515F	X33 K 76085F
Ecru	X33 K 76523F	X33 K 76093F	X33 K 76503F	X33 K 76063F	X33 K 76513F	X33 K 76083F
White	X33 K 76529F	X33 K 76099F	X33 K 76509F	X33 K 76069F	X33 K 76519F	X33 K 76089F
Blue stripe	X33 K 76631F	X33 K 76161F	X33 K 76631F	X33 K 76101F	X33 K 76621F	X33 K 76151F
Brown stripe	X33 K 76633F	X33 K 76163F	X33 K 76633F	X33 K 76103F	X33 K 76623F	X33 K 76153F
Shpg. wt.	12 oz.	11 oz.	11 oz.	10 oz.	12 oz.	12 oz.
Price	\$20.00	\$18.00	\$20.00	\$18.00	\$20.00	\$18.00

WHITE COLLAR CLASSICS. REGULAR CUT Tall size. Long sleeves..

X33 K 76171F-Blue. Wt. 11 oz. ... \$20.00 X33 K 76201F-Blue stripe. Wt. 11 oz. ... \$20.00

## the fitting room

Dress Shirts in FITTED, REGULAR and FULL CUTS in SHORT, AVERAGE, and TALL SIZES

LONG SLEEVE SHIRTS. State neck size in inches and sleeve length as follows: XS(30-31 inches); S(32-33 inches); M(34-35 inches); L(36-37 inches).

SHORT SLEEVE SHIRTS. State neck size (inches) only. In same neck sizes as long sleeve shirts.

### Short size:

Style	Neck size (inches)	14	14½	15	15½	16	16½	17	17½	18	18½	19	20
REGULAR CUT	Sleeve length range in letters	XS	XS	XS	XS	XS	XS	XS	XS	XS	XS	XS	XS

### Average size:

Style	Neck size (inches)	14	14½	15	15½	16	16½	17	17½	18	18½	19	20
FITTED CUT	Sleeve length range in letters	...	S	S	S	S	S	S	S	S	S	S	S
REGULAR CUT		...	S	S	S	S	S	S	S	S	S	S	S
FULL CUT		...	S	S	S	S	S	S	S	S	S	S	S

### Tall and Big sizes:

Style	Neck size (inches)	14	14½	15	15½	16	16½	17	17½	18	18½	19	20
FITTED CUT	Sleeve length range in letters	...	L	L	L	L	L	L	L	L	L	L	L
REGULAR CUT		...	L	L	L	L	L	L	M.L	M.L	M.L	M.L	M.L
FULL CUT		...	L	L	L	L	L	L	S.M.L	S.M.L	S.M.L	S.M.L	S.M.L

### Maximum waist size for proper fit:

Style	Neck size (inches)	14	14½	15	15½	16	16½	17	17½	18	18½	19	20
FITTED CUT	Waist no more than	...	32	34	36	37	38	40	42	44	46	48	50
REGULAR CUT		...	31	33	35	37	39	42	45	47	49	51	53
FULL CUT		...	30	32	34	36	38	40	42	44	46	48	50



MORE GREAT MEN'S FASHIONS  
BEGINNING ON PAGE 408



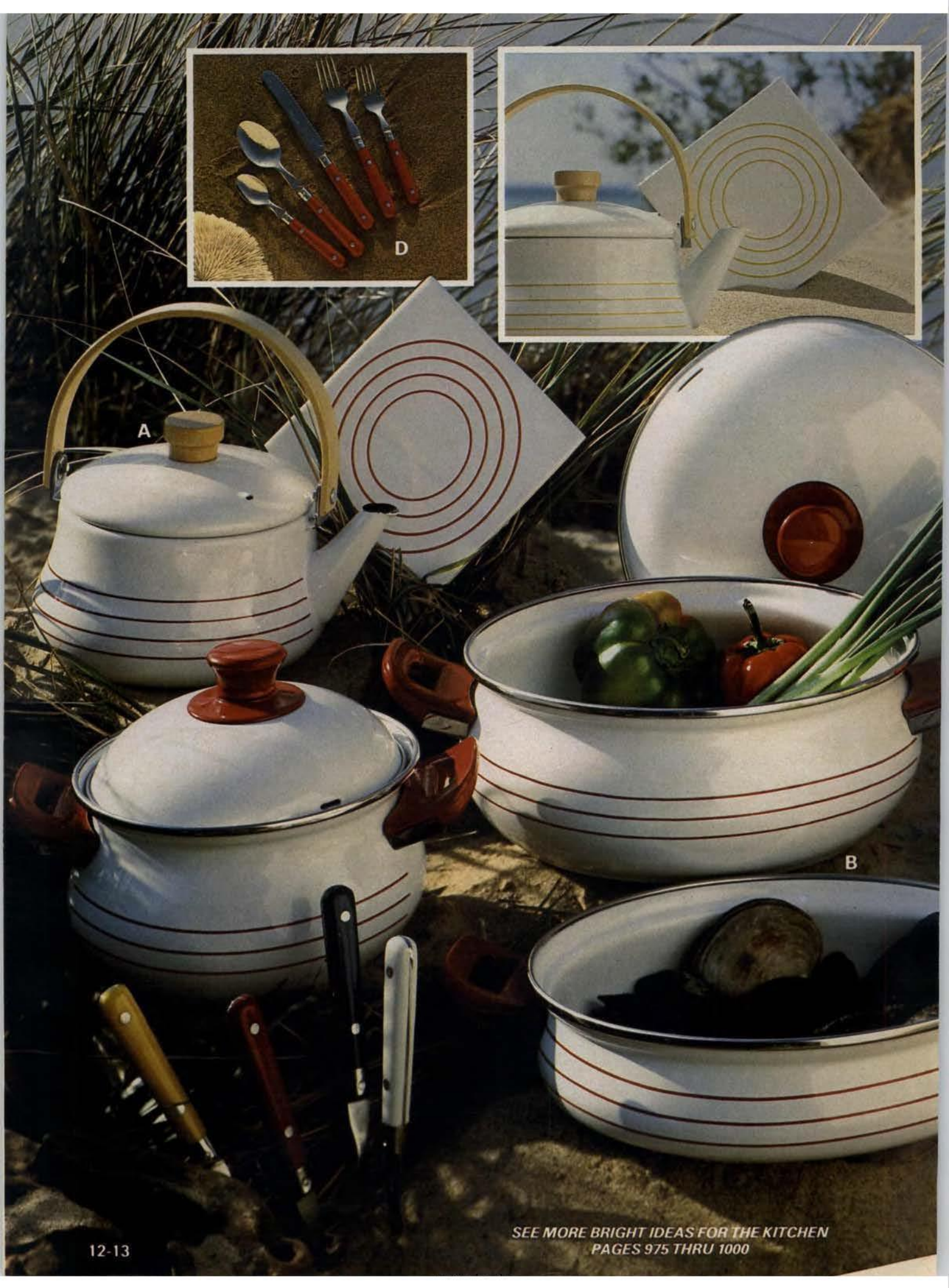
A man with light brown hair is sitting on a dark ledge, looking off to the side. He is wearing a light pink long-sleeved shirt with thin vertical stripes, a white collared shirt underneath, and a yellow tie with a small dark pattern. He is also wearing blue jeans and a black belt with a silver buckle. The background is dark and textured.

**MORE  
GREAT FASHIONS  
THAT FIT**

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**Sears**









Resplendent red, brilliant blue, sun-warmed yellow, basic brown ... delicate bands of vibrant color brighten white cookware and accessories, transforming kitchens from traditional to color-splashed contemporary! Porcelain-on-steel teakettle, cookware and bowls; ceramic trivet. Complementing the cookware: stainless steel Flatware Sets with color-coordinated handles.

(A thru C)

Red	Blue	Yellow	Brown	Shpg. wt.	Price
(A) 2-quart Teakettle with matching Trivet has wood handles and knobs.					
T 11 K 16069	T 11 K 16066	T 11 K 16068	T 11 K 16067	2 lbs. 10 oz.	Ea., 19.99

(B) 5-piece Cookware Set includes 5-quart Covered Dutch Oven, 2½-quart Covered Casserole, 10-inch Open Serving Dish with stay-cool molded handles, knobs.

11 K 10777	11 K 10774	11 K 10776	11 K 10775	14 lbs. 8 oz.	Set, 79.99
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(C) 3-piece Bowl Set with plastic lids includes ¾, 1¼ and 1¾-quart bowls.

T 11 K 15027	T 11 K 15024	T 11 K 15026	T 11 K 15025	2 lbs. 10 oz.	Set, 14.99
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(D) Flatware Sets include 4 each: dinner forks, salad forks, knives, soup spoons and coffee spoons.

Red	Yellow	Blue	White	Shpg. wt.	Price, Set
11 K 72003	11 K 72004	11 K 72001	11 K 72000	3 lbs.	\$27.99



C



**MORE  
BRIGHT IDEAS FOR  
THE KITCHEN**

*There's more for your life at*  
**Sears**





(1 and 2) CRAFTSMAN Electronic Saws. These Sears exclusives are the first stationary bench power tools to utilize electronics for fast, easy and accurate set-ups...eliminate a lot of guesswork and trial cuts. With each push of a button, you raise or lower the blade an incredibly accurate .005 inch. It'll be a snap to duplicate cuts and create close fitting joints. An easy-to-read LED display quickly shows you elevation and bevel movement. UL listed. Meet "UL Standard 987 for Safety". Warranted by Sears. Write for free copy, page 562.

(1) 10-in. Table Saw. For ease-of-operation, even bevel set-ups are electronically monitored. LED bevel display reads to precise  $\frac{1}{16}^\circ$ . A great time-saver is a programmable sequenced movement for bevel, elevation and shutdowns that lets you pre-plan entire project. Exclusive Exact-I-Cut Indicator shows where wood meets blade, further reduces need for trial cuts. Cast-iron table, extensions provide large 30x27-in surface. Cuts wood to  $3\frac{1}{8}$  in. thick at  $90^\circ$ ;  $2\frac{1}{4}$  in. at  $45^\circ$ . 1-HP motor develops maximum 2 HP. 115-volts, 60-Hz. AC.

9 K 29065N—Shipping weight 218 pounds . . . . \$689.99

(2) 10-in Radial Saw. Make bevel and miter angle set-ups in seconds with aid of easy-to-read LED display. To help ensure an accurate angle, reads to  $\frac{1}{2}^\circ$ . Blade, motor swivel for 26-in. rip capacity. Crosscuts to  $15\frac{1}{2}$  in. wide in thick stock. Max. depth of cut 3 in. at  $90^\circ$ ;  $2\frac{1}{4}$  in. at  $45^\circ$ . Double-end shaft with  $\frac{5}{8}$ -in. arbor,  $\frac{1}{2}$ -20 threaded end. Die-cast aluminum and steel. Chipboard table,  $27\frac{1}{2}$ x40x1 in.  $1\frac{1}{2}$ -HP motor develops  $2\frac{1}{2}$  HP. Quick-connect terminals for 120-v. or 240-v.

9 K 1906N—Shipping weight 156 pounds, \$689.99





(1) Craftsman Electronic Router. The easiest-to-use router we've ever offered. It'll help you craft projects with the confidence of a professional. For the smoothest cuts, feed rate is automatically monitored... two lights show whether you're exerting enough or too much pressure. For accurate, even cutting, rely on solid-state electronics to maintain bit speed even in hard woods. Depth gauge with  $\frac{1}{64}$ -in. graduations has zero-reset for quickly making accurate repetitive cuts. Overload protector prolongs motor life as does slow/soft starting feature. Trigger lock. Speeds from 11,000 to 25,000 rpm. Cuts 0 to  $1\frac{1}{2}$  in. deep. Chuck grips  $\frac{1}{4}$ -in. diam. shanks. Worklight and chip deflector allow clear, close viewing. Polyester aluminum housing. Warranty (A), p. 675.

9 K 1750—Shpg. wt. 8 lbs. 12 oz. .... \$149.99

(2) Craftsman Electronic Sabre Saw with Auto-Scroller. It's amazing how easily it turns tight corners, cuts tough wood. For smooth, efficient cutting, solid-state electronics automatically maintain selected speed. Cut intricate patterns almost as easy as straight lines... automatic scrolling mechanism lets blade pivot 360°. Trigger has lock-on. Select speeds from 0-3000 strokes per minute; 20 increments. 1-in. blade stroke for fast cuts. Base tilts 45° left or right; bevel scale. Dust blower. Polymer, aluminum housing. Warranty (A), p. 675.

9 K 1840—Shpg. wt. 7 lbs. 8 oz. .... \$99.99

(3) Craftsman Electronic  $\frac{3}{8}$ -in. Variable-speed Reversible Drill. It won't let you down because it won't "bog down" even in the hardest materials. Solid-state electronic feedback automatically maintains speed for better results than any drill we've ever offered. Our exclusive automatic chuck lets you change bits without keys. For working with more precision, less strain, center grip and dual-position auxiliary handles provide superior control. Trigger lock for continuous operation. Speeds from 0-1200 rpm. Polyester, aluminum housing. Warranty (A), p. 675.

9 K 1030—Shpg. wt. 5 lbs. 7 oz. .... \$99.99

**MORE  
CRAFTSMAN  
INNOVATION**

*There's more for your life at*

**Sears**





1



4



3



2



No laces! That's the look this year in sport shoes. Our Winner II Velcro® sports shoes for the entire family have nylon and suede split-leather uppers, padded collar and tongue, rubber outsole, sponge rubber wedge and midsole. Cushioned insole and arch support. Imported.

(1) Men's, Big Boys' colors. *State size.*  
Men's medium sizes: 7½M, 8M, 8½M, 9M, 9½M, 10M, 10½M, 11M, 11½M, 12M, 13M.

67 K 96265F—Charcoal with white  
67 K 96261F—Navy with silver  
Shipping weight 2 lbs. 8 oz. . . . . \$17.99

Big Boys' medium sizes: 3½M, 4M, 4½M, 5M, 5½M, 6M, 6½M, 7M.

67 K 67265F—Charcoal with white  
67 K 67261F—Navy with silver  
Shipping weight 1 lb. 15 oz. . . . . \$16.99

(2) Women's colors. *State size.*

Women's medium sizes: 5M, 5½M, 6M, 6½M, 7M, 7½M, 8M, 8½M, 9M, 9½M, 10M. *Lilac also available in 11M.*

54 K 57495F—Lilac 54 K 57492F—White  
54 K 57496F—Dusty blue  
Shipping weight 1 lb. 13 oz. . . . . \$16.99

(3) Youth's colors. *State size.*

Youth's medium sizes: 12½M, 13M, 13½M, 1M, 1½M, 2M, 2½M, 3M.

54 K 56491F—Navy 54 K 56495F—Lilac  
54 K 56493F—Charcoal  
Shipping weight 1 lb. 7 oz. . . . . \$15.99

(4) Children's colors. *State size.*

Children's medium sizes: 8½M, 9M, 9½M, 10M, 10½M, 11M, 11½M, 12M.

54 K 56399F—Dusty rose  
54 K 56391F—Navy  
Shipping weight 14 ounce. . . . . \$13.99



The Converse Scimitar for Men and Growing Boys  
... sold on page 384



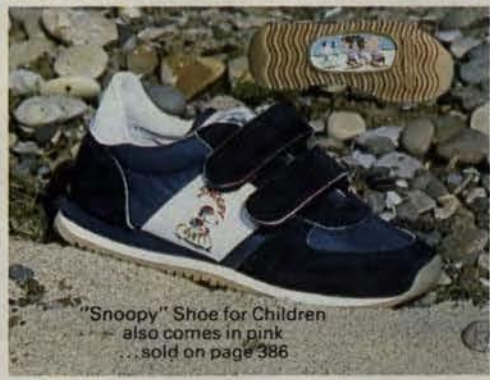
Puma Royale for Men  
... sold on page 384



Adidas Harmony for Women  
... sold on page 382



The Converse Scimitar for Women also comes in lilac  
... sold on page 382



"Snoopy" Shoe for Children  
also comes in pink  
... sold on page 386



**MORE CHOICES  
FOR YOUR FAMILY**  
*There's more for your life at*  
**Sears**



NO PAIN,  
NO GAIN



*There's more for your life at*  
**SEARS**



Keeping fit is important for every member of your family...so important that Sears now offers a great new selection of health-club quality equipment from top manufacturers at truly outstanding prices. Our GET FIT section starts on page 623



(1) The Nautilus® name, legendary in the sports and fitness world, brings its quality exercise equipment into the home. Now, the exclusive Nautilus® body conditioning concept is available in a home exercise machine that shapes up the waistline by strengthening the muscles of the midsection. A unique cam system automatically varies resistance to match the strength curve of abdominal muscles and work them to capacity. So, trade in countless situps for 5 minutes a day, 3 days a week on the Nautilus® Abdominal Machine. For a full description, see page 638.

See Exercise Note, page 649.  
6 GH 15692N—Wt. 150 lbs. . . . \$499.99

(2) Gympac 2500™ Fitness System offers health club versatility in your own home. Perform up to 60 different exercises to help tone and strengthen every muscle group in your body. 110 pounds of progressive resistance can be increased to 198 pounds with optional weight sets. System mounts to wall or may be used with Free-Standing Base. Folds compactly to a depth of less than 18 inches. For a full description, see page 639. See Exercise Note, page 649.  
6 GH 15638N—Shpg. wt. 192 lbs. . . . \$349.99

Free-Standing Base for Gympac 2500™ allows unit to be mounted away from wall. For a full description, see page 639.  
6 GH 15621N—Shpg. wt. 74 lbs. . . . \$129.99

(3) Monitor your progress as you pedal your way to fitness with the Vitamaster® Pro 1000 Cycle. Electronic console provides readouts for calories burned per hour, pulse rate, speed, distance and time. A smooth, quiet workout is offered by the use of a 40-pound, chain-driven flywheel with an adjustable disc-brake resistance system. For a full description, see page 624. See Exercise Note, page 649.  
6 GH 29120N—Shpg. wt. 97 lbs. . . . \$449.99



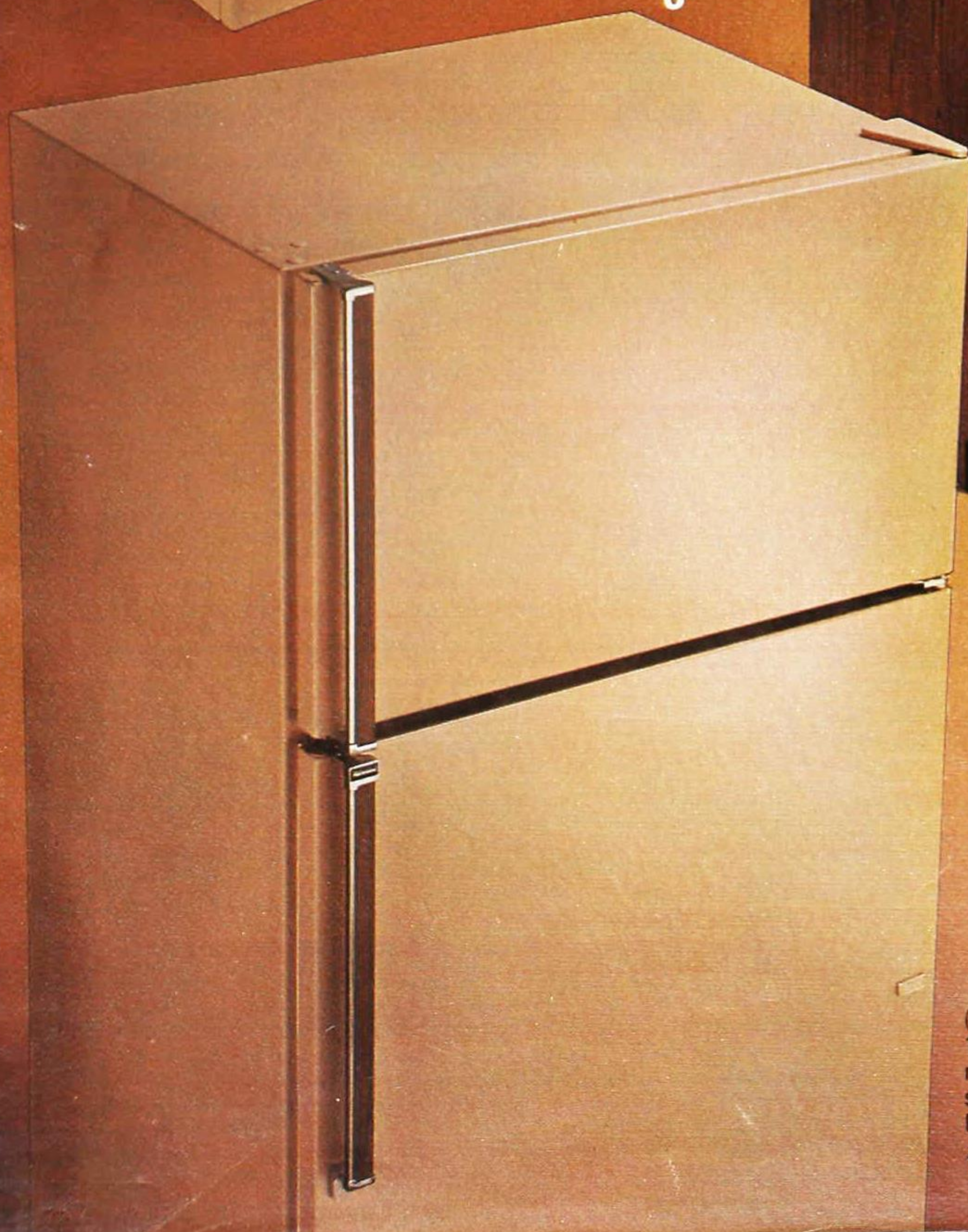
# BAKING AND EGGS



*There's more for your life at*  
**SEARS**



Platinum and toast are today's neutral colors that go with everything...and Kenmore® appliances have them. Kenmore is America's #1 choice in laundry appliances, dishwashers, refrigerators, freezers and microwave ovens\*



(1) This PORCELAIN PLUS refrigerator freezer has a Solid State Monitor that signals an open door, reminds about ice supply, and even warns of low temperatures. Includes automatic ice maker with lighted ice and cold water dispenser. For a full description, see page 1020.

(2) Range with Continuous-Cleaning oven has special oven coating that gradually dissolves most grease and spills as you bake. Automatic control lets you preset the oven to turn on, cook, and then turn off. Deluxe windowed black glass door. For a full description, see pg. 1038.

(3) Fancy fabrics are no problem for Sears Best extra-capacity washer. It has 2 speeds, 14 cycles and automatic temperature control so you can get just the settings you need. For a full description, see pg. 1052.

(4) Sears Best extra-capacity dryer has an automatic shut-off system, Soft Heat phase, and 3 drying temperatures. For a full description, see pg. 1052.

(5) Our new full-size built-in dishwasher has Sears exclusive Ultra Wash System. It's been proven that no major competitive dishwasher system cleans dishes better. For a full description, see page 1042.

(6) Our finest top-freezer PORCELAIN PLUS refrigerator has 19.6 cu.ft. capacity with automatic ice maker... you never need to fill and spill ice trays again. Features Power Miser switch, Spacemaster shelving, and textured steel doors. For a full description, see pg. 1019.

\*Based on an independent sample survey of consumers.



# HAPPY BIRTHDAY, MOM



*There's more for your life at*  
**SEARS**



From dinner for two to big family get-togethers, Sears has everything to make any meal seem like a special occasion



Finely-crafted White Federalist Ironstone is our most popular dinnerware, with a style that's classic at a price hard to beat! The 20-piece set includes 4 place settings. For more details, see page 1173.

11 H 42381C—Shipping weight 17 pounds. . . . . Set **\$39.99**

Inheritance Table Fashions, woven of polyester and cotton are treated with a soil-release finish so most stains just wash right out.

State color number: 625-Dusty Apricot. For more details, see page 1171.

11 H 1250H—Tablecloth (52x70 in.). Wt. 1 lb. 3 oz. . . . . **\$12.99**

11 H 1255H—Set of 4 Napkins (17x17 in. ea.). Wt. 5 oz. . . . . Set **\$6.99**

11 H 5426H—Set of 4 Placemats (13x19 in. ea.). Wt. 6 oz. . . . . Set **\$13.99**

Sears Best Stainless Steel 7-pc. Cookware Set with 5-ply construction—3-ply aluminum core between 2 layers of durable stainless steel prevents hot spots so food cooks evenly, efficiently.

For more details, see page 1183.

11 H 5053—Shipping weight 12 pounds. . . . . Set **\$129.99**

You'll be proud to use our St. Jene Stainless Steel Flatware even for special occasions. 13% chromium added for extra durability and resistance to stains and tarnish. 20-pc. set includes service for four. Imported. Details, page 1175.

11 H 7311—Shipping weight 3 pounds. . . . . Set **\$19.99**



# HAPPY ENDING



*There's more for your life at*  
**SEARS**



What are you doing Saturday night—making a beautiful impression in something from our new 24 page Fashion Expressions™ collection. Starts on page 51



The impact of a total look. It's just a taste of our new collection for the woman who believes in fashion, from her casual weekend wear to her most formal evening outfit. The important words this season are color, texture, and shape.

The color story? It's mixing of brights with darks, shown in the splashes of color in a violet leather glove or a wool scarf.

Texture? It's big news now, especially the combining of textures. Notice the leather trim on the luxurious mohair blend jacket. Paired with a sleek leather pant, it's the ultimate fashion statement.

The new shape? It's oversized. Note the cut of the sweater shown above—the dolman sleeves, the newer lines. It's the touch that updates the classics you've come to love.

So, look to pages 51 thru 74 for what's now, what's new.

Jacket sizes 6 to 16. Wt. 1 lb. T19MH3059F . . \$100.  
Royal blouse sizes 6 to 16. Wt. 5 oz. T19MH5067F . . \$30.  
Leather pant sizes 6 to 16. Wt. 1 lb. 4 oz. T19MH3061F . . \$100.  
Taupe sweater sizes S, M, L. Wt. 11 oz. T7MH2858F . . \$25.  
Silk 2-piece dress sizes 6 to 16. Wt. 10 oz. T31MH62531F . . \$100.

For more details about these items, see pages 52, 60 and 66.  
Accessories are sold on pages 64 and 65.



*The revival of the cowl neckline, freshly interpreted with soft draping in rich textures and colors. It's a must for '84*

**\$28** (1) Softer cool-weather separates with a cowl neck sweater knit of wool, angora rabbit hair, and nylon. Ribbed collar, cuffs and bottom band. Hand wash, dry flat. Imported.  
Misses' S(8-10); M(12-14); L(16-18).  
State letter size S, M or L.  
T 7 H 28021F—Heather gray  
T 7 H 28019F—Off-white  
T 7 H 28022F—Black  
T 7 H 28023F—Red  
Shipping weight 7 ounces.....\$28.00

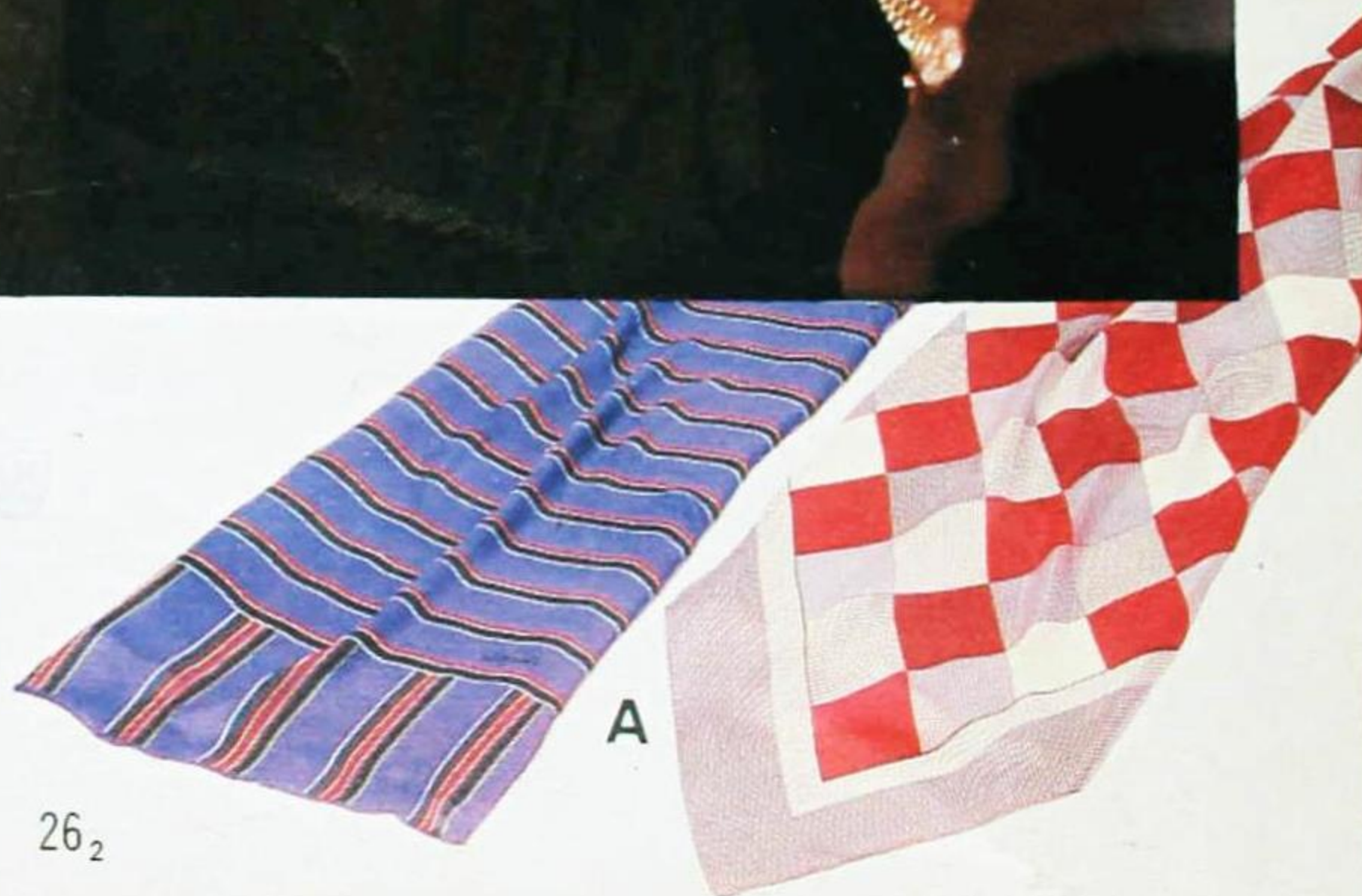
**\$30** (2) Elegance is re-defined in this cowl-neck blouse with a richly intensified hound's tooth jacquard. Styled with back button closure and drop-front shoulder seams with shirring, small shoulder pads. Machine washable woven polyester. Imported.  
Misses' sizes 6, 8, 10, 12, 14, 16, 18.  
State correct size.  
T 7 H 28034F—Bright jade  
T 7 H 28035F—Bright royal blue  
T 7 H 28036F—White  
T 7 H 28033F—Bright red  
Shipping weight 4 ounces.....\$30.00

**\$12** (A) Personal expression... it's all in the execution. This versatile woven silk scarf can be worn at the waist—twisted and bowed, draping at the neck or encircling a fedora's brim for a look that's all you. Dry clean. Imported.  
T 7 H 29059—Striped oblong, 11x48 in.  
T 7 H 29058—Checked square, 27x27 in.  
Shipping weight 1 ounce.....\$12.00

**\$10** (B) Sleek belt wraps your waistline in simple style. Vinyl belt with mock snakeskin embossing is durable and very affordable. Adjustable hook closure on underside. 2½ in. wide.  
Waist sizes SM(24-28); ML(29-33) in.  
State letter size SM or ML.  
T 7 H 29044F—Black  
T 7 H 29045F—Red pepper  
T 7 H 29043F—Gray  
Shipping weight 4 ounces.....\$10.00

*Cheryl Tiegs is wearing her personal jewelry*

Items with a "T" prefix (such as T 7 H 28021F) could take extra time for delivery





Cheryl Fieg T.M.  
**Sears Best**

2

B



B



*Let your individuality show with accessories that allow you to create your own look. Add a silk tie to a shirt and vest and see what happens*

**\$26** (1) Double-breasted and brimming with ruffles and tucks, this crispy woven blouse is a must for fall. Machine washable cotton and polyester. Imported. Misses' 6, 8, 10, 12, 14, 16, 18. *State size.*  
 T 7 H 28017F—Light blue  
 T 7 H 28014F—Multi-plaid on cream ground  
 T 7 H 28016F—Light pink  
 T 7 H 28015F—Off-white  
 T 7 H 28018F—Light lilac  
 Shipping weight 5 ounces .....\$26.00

**\$20** (2) Go with plaid or stripes! Versatile shirt has convertible collar with a button and loop to wear up as a shirt look or down and open in a notch collar. Machine washable woven Kodol®\* polyester and cotton. Misses' 6, 8, 10, 12, 14, 16, 18. *State size.*  
 T 7 H 28007F—Lilac    T 7 H 28008F—Tan stripe  
 T 7 H 28006F—Red  
 Shipping weight 5 ounces .....\$20.00

**\$20** (3) An indispensable vest is always "in." This one has contrast striping around the new, deeper V-neckline, armholes and bottom band. Machine washable acrylic knit. Imported. *State S, M, L.*  
 Misses' S(8-10); M(12-14); L(16-18).  
 T 7 H 28013F—Lilac    T 7 H 28011F—Tan  
 T 7 H 28012F—Red  
 Shipping weight 4 ounces .....\$20.00

**\$7** (A) Silk ties add that finishing touch. And, at this price you can afford to buy several in colors to update all your favorite blouses. Abt. 2x42 in. long. Imported. Dry clean.  
 T 7 H 29056—Bright navy stripe  
 T 7 H 29054—Black stripe    T 7 H 29048—Bronze  
 T 7 H 29049—Red    T 7 H 29053—Plum  
 T 7 H 29051—Bright navy    T 7 H 29047—Black  
 Shipping weight 1 oz. ....\$7.00  
 \*Kodol® is an Eastman Kodak Co. Reg. T.M.

*Belt sold on page 34;  
 Cheryl Tiegs is wearing her personal jewelry*

Items with a "T" prefix (such as T 7 H 29049) could take extra time for delivery

**USE HOME DELIVERY**

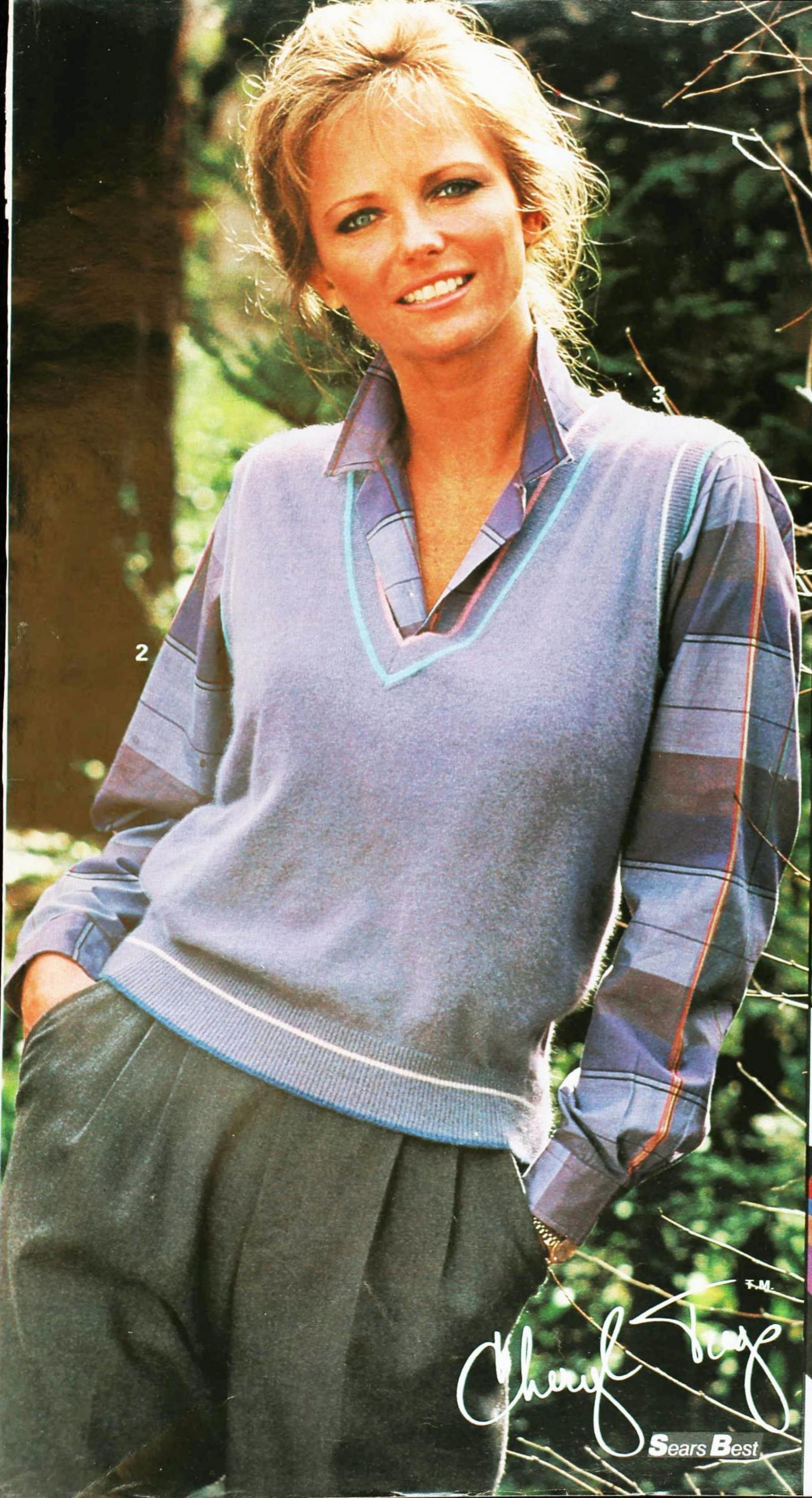
**NO MORE THAN 75¢ OVER STORE PICKUP**

**SAVE A TRIP**

See page 718







Cheryl Tracy  
Sears Best



Choose your style, show your originality!  
Go striped or topstitched, then pull it together  
with a tweed vest. Add the fedora as a fun accessory

**\$24** (1) New dimensions . . . don't miss the rich, vibrant color or the updated collar treatment that make this blouse a stand-out for fall. Woven of machine washable polyester. *State size.* Misses' sizes 6, 8, 10, 12, 14, 16, 18. T 7 H 28464F—Shpg. wt. 4 oz. . . . \$24.00

Low **\$28** (2) Wool-blend trousers haven't missed a trick in the styling department. Classic lines fall from the stitched front pleats on down to the straight leg bottom. Zip fly front and two slash pockets. Woven of machine washable Dacron® polyester and wool. Misses' sizes 4, 6, 8, 10, 12, 14, 16, 18. *Petite* 5 ft. 2½ in. and under. *Average* 5 ft. 3 in. to 5 ft. 6½ in. *Tall* 5 ft. 7 in. to 5 ft. 11 in. *State only size listed with each item.*

Colors	Petite (4 to 16)	Average (6 to 18)	Tall (8 to 18)
Black . . . . .	T7H28388F	T7H28394F	T7H28711F
Heather gray . . . . .	T7H28393F	T7H28398F	T7H28715F
Plum . . . . .	T7H28391F	T7H28396F	T7H28713F
Bronze . . . . .	T7H28389F	T7H28395F	T7H28712F
Bright navy blue . . . . .	T7H28392F	T7H28397F	T7H28714F
Shpg. wt. . . . .	15 oz.	1 lb.	17 oz.
Price . . . . .	\$28.00	\$28.00	\$29.00

**\$24** (3) Button-up a tweedy cabled vest and wear it with your own favorite skirt or our new pleated skirt on p. 32. Whichever way, you can't lose. Knit of machine washable acrylic. Imported. *State letter S, M or L.* Misses' sizes S(8-10); M(12-14); L(16-18). T 7 H 28456F—Heather gray tweed  
T 7 H 28457F—Plum tweed  
T 7 H 28455F—Bronze tweed  
T 7 H 28458F—Bright navy blue tweed  
T 7 H 28454F—Black tweed  
Shipping weight 7 ounces . . . . . \$24.00

**\$22** (4) Lots of details give this blouse a personality all its own. The collar and detachable bow have rows of topstitching. Concealed front button placket. Woven of machine washable polyester. Misses' 6, 8, 10, 12, 14, 16, 18. *State size.* T 7 H 28459F—Lt. gray  
T 7 H 28462F—Lt. lilac  
T 7 H 28463F—Off-white  
T 7 H 28461F—Lt. blue  
Shipping weight 3 ounces . . . . . \$22.00

**\$22** (A) Making headlines this fall is the classic felt fedora. Ours has a creased crown, straight brim and crisp contrasting ribbon bowed at the side. A special inner band design lets you customize the fit. Sent specially boxed. T 7 H 29033F—Gray T 7 H 29032F—Black  
T 7 H 29034F—Red T 7 H 29035F—Camel  
Shipping weight 1 pound . . . . . \$22.00

**\$9** (B) Accent on accessories . . . sleek ¾-in. wide leather domed belt has a self-covered buckle and coordinates with the entire Cheryl Tiegs™ collection. Versatile enough to wear alone or with another in a different shade. *State size SM or ML.* Waist sizes SM(24-28); ML(29-33) inches. T7H29031F—Gray T7H29029F—Bright  
T7H29026F—Black navy blue  
T7H29028F—Plum T7H29027F—Bronze  
Shipping weight 2 ounces . . . . . \$9.00  
\*Reg. DuPont TM

Cheryl Tiegs is wearing her personal jewelry

Items with a "T" prefix (such as T 7 H 28464F) could take extra time for delivery







Cheryl Fries  
Sears Best



*Separates are mood-setters. The pleated skirt takes a novel turn when teamed with a patterned sweater... a softer touch when worn with the jabot blouse*

**\$28** (1) Sweater magic. Why? Because this fresh patterned pull-over in shades of plum, bronze, berry, bright navy blue and black will work wonders with so many of your fall separates. Done in a soft, acrylic knit with ribbed knit neck, cuffs and bottom band. Machine wash. Imported.  
Misses' S(8-10); M(12-14); L(16-18).  
State letter size S, M or L.  
Shipping weight 12 ounces.  
T 7 H 28465F .....\$28.00

**\$22** (2) Freshly feminine blouse has a banded collar with softly draped jabot... perfect for dressing up a skirt or trousers. Woven of machine washable polyester.  
Misses' sizes 6, 8, 10, 12, 14, 16, 18.  
State size when ordering.  
T 7 H 28029F—Light pink  
T 7 H 28031F—Light Lilac  
T 7 H 28028F—White  
T 7 H 28032F—Light blue  
Shipping weight 4 ounces .....\$22.00

**\$22** (3) Checkmate. Tulip-collared blouse with double fabric collar and cuffs lets you be the judge. White side out or pattern, it's a perfect match with everything. We suggest our dyed-to-match skirt here or our trousers from page 30. In a woven blend of Kodel® polyester and cotton. Machine wash. State size.  
Misses' sizes 6, 8, 10, 12, 14, 16, 18.  
T 7 H 28466F—Navy blue  
T 7 H 28468F—Berry  
T 7 H 28471F—Gray  
T 7 H 28469F—Bronze  
Shipping weight 7 ounces .....\$22.00

**\$28** (4) Neat stitched down pleats add flair to this wool-blend skirt. It's slightly longer (29 in. below band) for the slimmer look of today. Back zip style with front pleats and slightly shirred back. Woven of machine washable Dacron® polyester and wool.  
Misses' sizes 6, 8, 10, 12, 14, 16, 18.  
State size when ordering.  
T 7 H 28721F—Bright navy blue  
T 7 H 28717F—Berry  
T 7 H 28722F—Heather gray  
T 7 H 28718F—Bronze  
T 7 H 28719F—Plum  
Shipping weight 1 lb. 8 oz. ....\$28.00  
\*KODEL® is an Eastman Kodak Co. reg. TM  
\*\*Registered DuPont Trademark.

Items with a "T" prefix (such as T 7 H 28465F) could take extra time for delivery

Wide belt is sold on page 26;  
domed belt is sold on page 30.  
Cheryl Tiegs is wearing her personal jewelry





T.M.  
*Cheryl Faye*  
**Sears Best**

